

# Imprint-Hot Stamping

## Imprinting & Hot Stamping Run Charges (One Side of a Box)

**Note:** Run charges are the same for Imprinting (Ink), Hot Stamping (Foil) or Blind Embossing

Description	Order Quantity (Number of Boxes)					
	*250 - 499	*500 - 999	1,000 - 4,999	5,000 - 9,999	10,000 - 15,000	Over 15,000
1 Color Price / Box	\$.32	\$.20	\$.11	\$.10	\$.07	Call for Pricing
2 Color Price / Box	\$.64	\$.40	\$.22	\$.20	\$.14	Call for Pricing

\*Set-up Charge: \$65.00 set up charge applies only to orders under 5,000

How to use this chart: For each product you are ordering, please follow these simple steps.

1. Find box order quantity required. Quantities are identified at the top of each column.
2. Locate the appropriate run charge where the number of colors and designated quantity intersect. A run charge per box is listed under each quantity desired.
3. If more than one copy:
  - 2 copies: Multiply the rate determined in Step 2 by 2.
  - 3 copies: Multiply the rate determined in Step 2 by 3.

Continue this multiplication process for additional copies. **More than two copies subject to quote.**

### Pricing Example:

What is my price for 5000 Red one piece 1 lb. boxes hot stamped in one color, gold foil, one copy (logo, ingredients, net weight)?

5000 No. BJ197R @ \$.23 per box =	\$1,150.00 Box Price
5000 @ \$.10 per piece =	500.00 Stamping run charge
	\$1,650.00 Total (plus art and plate charges, and taxes if applicable)

### We offer fast service.

Impress Packaging can imprint or foil stamp your logo, ingredients, etc. in Full Case quantities, and usually can ship within 10 business days after credit and proof are approved. Exact repeat orders can usually be shipped within 7 business days of credit approval.

### Do you want exact quantities?

We will imprint or foil stamp the exact number of boxes you require. "No overrun or underrun," should be specified on the order, if exact quantity is needed.

### Large imprinted or stamped areas-no premium charge.

For most customer situations, including 60-70% copy area coverage, the rates in the above chart apply. However, we must use a different manufacturing process when printing an entire box surface with an overall solid color. In this case, we require a minimum order of 10,000 boxes and a longer lead time, and 10% overruns/underruns apply. For further details, see "Custom Packaging" on page 36.

### Figure your imprinting/foil stamping run charges

Use the handy chart above to calculate costs of imprinting, foil stamping or embossing your order. Quantity pricing does not offer assortability, you must use the same copy on all boxes, and they must all be the same product number.

### Standing plates

For your convenience, if you have plates standing at another packaging company, Impress Packaging will remake your plates at no charge. Contact your sales representative for details.

### Art and plate charges

This is the charge for producing **new** or **revised** art, and the plates that apply your image to the boxes. We will give you a cost estimate before starting the process.

We keep your imprint/stamping plates on file for four (4) years after the last use. After that time, you will be charged for new plates. Changing an imprint into a foil stamp involves a different process, and you will be charged for a new plate from your imprint art on file. You will be invoiced for art and plate charges when your order ships, or within 60 days of order entry, if that happens sooner. Impress Packaging artwork on imprint orders that are cancelled will be billed. **Customer furnished artwork:** we are not responsible for errors, and customer has sole responsibility for trademark/copyright compliance in using logos, symbols or marks in imprinting artwork.

### Standard Imprint Colors

Impress Packaging stocks, at no additional charge, all popular PMS colors (Pantone Matching System).

### Standard Foil Stamping Colors

Foil stamping is highly recommended on solid color boxes. It yields a more striking effect and more uniform color. You must include the word "foil" on your order along with the color name, as shown below:

Foil Black	Foil Copper	Foil Lavender	Foil Red
Foil Aqua	Foil Dark Blue	Foil Light Blue	Foil Royal Blue
Foil Brown	Foil Dark Green	Foil Mauve	Foil Silver
Foil Burgundy	Foil Gold	Foil Orange	Foil Teal
Foil Cerise	Foil Green	Foil Purple	Foil White